

27 May 2023

For immediate release

Winners and Results for the 11th edition of the Speak Mandarin Campaign Family Talent Competition 2023

The eleventh edition of the Speak Mandarin Campaign Family Talent Competition concluded on Saturday, 27 May 2023 at Singapore Chinese Cultural Centre. This year's competition received a total of 830 team registrations.

The Grand Finals was graced by Ms Gan Siow Huang, Minister of State, Ministry of Education & Ministry of Manpower.

"Learning Mother Tongue allows Singaporeans to understand our cultural roots, shapes our Singaporean identity, and connects us to regional and global communities. Parents play a crucial role in nurturing our children's interest in Mother Tongue. As their child's first teachers, parents can create opportunities for their children to use Mother Tongue at home in meaningful and enjoyable ways. This will shape the child's interest in Mother Tongue from young. I hope that everyone will continue to support the Speak Mandarin Campaign, as we ensure the continuity and vibrancy of Singaporean Mandarin as part of our cultural heritage," says Ms Gan.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for all participating families to bond and have fun, while learning and using Mandarin at the same time.

A total of 26 teams were shortlisted for the Grand Finals, with 8 teams competing in the Pre-school Category (A), 10 teams in the Primary 1-2 Category (B), and 8 teams in the Primary 3-6 Category (C).

For more information about the winners, please refer to details in the Annexes attached.

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Annex A: Winners & Finalists of the Speak Mandarin Campaign Family Talent Competition 2023

Category A

For participating teams with elder/eldest child in Kindergarten 1 or 2.

Title	Names	Photos
Winner	Lim Jing Yun Stefanie 林靖芸 Lim Hup Yang 林立企	
1st Runner Up	Lim Ze Ki 林子祺 Yeo Hwee Kheng 杨慧卿	
2nd Runner Up	Tan Zhi Jia Zack 陈智嘉 Lee Swee Yen 李芮嫣	




Category B

For participating teams with elder/eldest child between Primary 1 and 2.

Title	Names	Photos
Winner	Lin Xinyu 林芯瑜 Ang Jia Xi 洪嘉禧 Tang Chiew Lan 邓秋蘭	 <p>Group photo of the winning team (Lin Xinyu, Ang Jia Xi, Tang Chiew Lan) and Ms Gan Siow Huang, Minister of State, Ministry of Education & Skills Training, Singapore, at the 'Speak Mandarin Campaign Family Talent Competition 2023'.</p>
1st Runner Up	Lyu Jiayi 吕佳依 Tang Yawen 唐雅文	 <p>Group photo of the 1st runner-up team (Lyu Jiayi, Tang Yawen) and Ms Gan Siow Huang, Minister of State, Ministry of Education & Skills Training, Singapore, at the 'Speak Mandarin Campaign Family Talent Competition 2023'.</p>
2nd Runner Up	Ma Yixuan 马艺璇 Ma Rong 马荣 Gu Zhiqi 顾芝绮	 <p>Group photo of the 2nd runner-up team (Ma Yixuan, Ma Rong, Gu Zhiqi) and Ms Gan Siow Huang, Minister of State, Ministry of Education & Skills Training, Singapore, at the 'Speak Mandarin Campaign Family Talent Competition 2023'.</p>

Category C

For participating teams with elder/eldest child between Primary 3 and 6.

Title	Names	Photos
Winner	Lim Ze Hang 林子杭 Lim Choan Siong 林俊雄	 <p>The photo shows five people standing in front of a backdrop for the 'Speak Mandarin Campaign Family Talent Competition 2023'. From left to right: a woman in a blue dress, a man in a white shirt holding a guitar, a young boy in a white shirt holding a certificate, a woman in a pink top, and a woman in a white top. The backdrop includes the text 'Speak Mandarin Campaign Family Talent Competition 2023', '2023年讲华语运动亲子才艺比赛', and 'Ms Gan Siow Huang'.</p>
1st Runner Up	Seah Ruihe 谢睿和 Fong Kah Wai 方嘉慧	 <p>The photo shows five people standing in front of the same competition backdrop. From left to right: a woman in a blue dress, a woman in a white top, a young boy in a white shirt holding a certificate, a woman in a pink top, and a woman in a white top. The backdrop includes the text 'Speak Mandarin Campaign Family Talent Competition 2023', '2023年讲华语运动亲子才艺比赛', and 'Ms Gan Siow Huang'.</p>
2nd Runner Up	Lee En Rui Allan 李恩睿 Lim Kia Hui 林珈卉	 <p>The photo shows five people standing in front of the same competition backdrop. From left to right: a woman in a blue dress, a woman in a blue apron holding a certificate, a young boy in a white shirt holding a certificate, a woman in a pink top, and a woman in a white top. The backdrop includes the text 'Speak Mandarin Campaign Family Talent Competition 2023', '2023年讲华语运动亲子才艺比赛', and 'Ms Gan Siow Huang'.</p>

Group Photo

Category A



Category B



Category C



Annex B: Information about the Competition

About the Speak Mandarin Campaign Family Talent Competition 2023

The Speak Mandarin Campaign Family Talent Competition is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The first edition was inaugurated in 2013 and 2023 will mark the eleventh edition of this competition.

A new category for pre-school participants was launched in 2016, and the revised entry guidelines since 2018 allows participation by up to four family members per team. The Competition welcomed participation by grandparents since the 2019 edition of the competition.

A total of 830 family teams signed up for the competition this year. Participants submitted a recording of their Preliminary Round performance and results from the Preliminary Round were announced on 27 April 2023. 8 teams from Category A, 10 teams from Category B and 8 teams from Category C were shortlisted to enter the Grand Finals.

Teams competing in the Grand Finals are judged based on the following criteria:

Expression (70%)	Content (30%)
<ul style="list-style-type: none"> • Chemistry between parent and child • Language Use/Accuracy of language • Entertainment value 	<ul style="list-style-type: none"> • Creativity • Relevance to theme

Performance Theme and Categories

Teams put up a four-minute performance based on the theme “Our Heritage, Our Stories” 《我们的古往今来》。

The competition features three categories. If a team comprises more than one child, the age of the elder/eldest child will be used to determine participation category.

Category	Participating criteria
A	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
B	For participating teams with elder/eldest child in Primary 1 or 2.
C	For participating teams with elder/eldest child between Primary 3 and 6.

Organisers and Supporters

The Speak Mandarin Campaign Family Talent Competition 2022 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

Venue Partner:

- Singapore Chinese Cultural Centre

The Competition is supported by:

- Hong Leong Foundation
- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Kim San Leng
- Maha Yu Yi Pte Ltd
- Singapore Flyer
- SuperPark
- Pororo Park
- Tayo Station
- Trick Eye Museum Singapore
- Sheng Siong
- Yangzheng Foundation

Speak Mandarin Campaign Family Talent Competition 2023 - Prizes

All winners will receive a Trophy & Certificate of Participation

Category A		
<p>1st Prize</p> <ul style="list-style-type: none"> • \$500 cash • Creative Pebble USB desktop speaker and JoyReader eBooks Account • Tayo Station Elite membership • Tickets to the Singapore Flyer, Singapore Zoo and Universal Studios • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>2nd Prize</p> <ul style="list-style-type: none"> • \$300 cash • Creative Pebble USB desktop speaker and JoyReader eBooks Account • Pororo Park Lite membership and admission tickets • Tickets to the Singapore Flyer, Singapore Zoo and SEA Aquarium • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>3rd Prize</p> <ul style="list-style-type: none"> • \$200 cash • Creative Pebble USB desktop speaker and JoyReader eBooks Account • Tickets to Tayo Station, Singapore Flyer and Singapore Zoo • Vouchers from Maha Yu Yi and Sheng Shiong
Category B		
<p>1st Prize</p> <ul style="list-style-type: none"> • \$500 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • Pororo Park Elite membership • Tickets to the Singapore Flyer, Singapore Zoo and Universal Studios • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>2nd Prize</p> <ul style="list-style-type: none"> • \$300 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • Tayo Station Lite membership and admission tickets • Tickets to the Singapore Flyer, Singapore Zoo and SEA Aquarium • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>3rd Prize</p> <ul style="list-style-type: none"> • \$200 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • Tickets to Pororo Park, Singapore Flyer and Singapore Zoo • Vouchers from Maha Yu Yi and Sheng Shiong

Category C		
<p>1st Prize</p> <ul style="list-style-type: none"> • \$500 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • SuperPark multipass • Tickets to the Singapore Flyer, Singapore Zoo, Trickeye Museum and Universal Studios • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>2nd Prize</p> <ul style="list-style-type: none"> • \$300 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • SuperPark Lite membership and admission tickets • Tickets to the Singapore Flyer, Singapore Zoo, Trickeye Museum and SEA Aquarium • Vouchers from Maha Yu Yi and Sheng Shiong 	<p>3rd Prize</p> <ul style="list-style-type: none"> • \$200 cash • Hans Vision eDictionary PX2201 and JoyReader eBooks account • Tickets to SuperPark, Singapore Flyer and Singapore Zoo • Vouchers from Maha Yu Yi and Sheng Shiong
Finalists		
<ul style="list-style-type: none"> • Certificate of Participation • Vouchers from Maha Yu Yi and Sheng Shiong 		