

3 June 2019

For immediate release

**Results Announcement for the  
Speak Mandarin Campaign Family Talent Competition 2019 – Category A (Pre-school)**

The seventh edition of the Speak Mandarin Campaign Family Talent Competition concluded on Saturday, 1 June 2019 at the Singapore Chinese Cultural Centre.

The Grand Finals for the Pre-School Category was graced by Dr Tan Wu Meng, Senior Parliamentary Secretary for the Ministry of Foreign Affairs and Ministry of Trade and Industry as Guest of Honour.

Dr Wu commented, "It is heartening to see parents and children coming together to perform for the Speak Mandarin Campaign Family Talent Competition. I am happy to also see grandparents joining in the performances this year. The teams have put in a lot of thought and many hours of preparation, writing scripts in Mandarin, rehearsing and creating props, to deliver the final performances. The families' dedication to helping their children learn Mandarin is inspiring. It is a great way to encourage children to enjoy the learning of Mandarin at home."

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for all participating families to bond and have fun, while learning and using Mandarin at the same time.

500 family teams registered for the competition this year. A total of 26 teams entered the Grand Finals, with 12 teams competing in the Pre-school Category (A), 8 teams in the Primary 1-2 Category (B), and 6 teams in the Primary 3-6 Category (C).

For more information about the winners, please refer to

<http://mandarin.org.sg/en/past-events/family-talent-competition/family-talent-competition-2019>, or find details in the Annexes attached.

### END ###


## Annex A: Winners of the Speak Mandarin Campaign Family Talent Competition 2019 – Category A

### Category A (Pre-School)

For participating teams with elder/eldest child in Kindergarten Level 1 or 2.

Title	Names	Photos
<b>Winner</b>	Kwa Yan Qi Michelle 柯雁琪  Kwa Chin Soon 柯振顺  Lee Xue Ting June 李雪婷	
<b>1<sup>st</sup> Runner Up</b>	Wee Xun Yi Amos 黄循毅  Shim Poh Tzer Evelyn 沈宝慈	

Title	Names	Photos
2 <sup>nd</sup> Runner Up	Aiden Lim Shengjie 林昇杰 Goh Ming Lee Ivy 吴明丽 Austen Lim Shengjia 林昇佳	
3 <sup>rd</sup> Runner Up	Chen Jia Yi 陈佳忆 Ong Chin Boon 王静雯	

Title	Names	Photos
4 <sup>th</sup> Runner Up	Ong Yee Xuan Jochebed 王翎瑄 Ong Chun Lian 王俊亮	

## Group Photo – Category A (Pre-School)





## Annex B: Information about the Competition

### About the Speak Mandarin Campaign Family Talent Competition 2019

The Speak Mandarin Campaign Family Talent Competition, previously known as Parent-Child Talent Competition, is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The competition was first launched in 2013 and this year marks its seventh edition. A new category for pre-school participants was launched in 2016, and the revised entry guidelines for the 2018 competition allowed participation by up to four family members per team. This year, the competition welcomes participation by grandparents for the very first time.

A total of 500 family teams signed up for the competition this year. Participants presented their first performances during the Preliminary Round held on 16 April 2019. 12 teams from Category A, 8 teams from Category B and 6 teams from Category C were shortlisted to enter the Grand Finals.

Teams competing in the Grand Finals are judged based on the following criteria:

Expression (70%)	Content (30%)
<ul style="list-style-type: none"> <li>• Language Use/Accuracy of language</li> <li>• Chemistry between parent and child</li> <li>• Entertainment value</li> </ul>	<ul style="list-style-type: none"> <li>• Creativity</li> <li>• Relevance to theme</li> </ul>

### Performance Theme and Categories

Parents form teams of up to four members with their children, to put up a four-minute performance based on the theme “Superheroes”.

The competition will feature three categories. If a team comprises more than one child, the age of the elder/eldest child will be used to determine participation category.

Category	Participating criteria
A	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
B	For participating teams with elder/eldest child in Primary 1 or 2.
C	For participating teams with elder/eldest child between Primary 3 and 6.

## **Organisers and Supporters**

The Speak Mandarin Campaign Family Talent Competition 2019 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

The Competition is held in partnership with:

- Singapore Chinese Cultural Centre

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior
- MaxToon
- Yangzheng Foundation

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Hook on Books **[NEW]**
- Maha Yu Yi Pte Ltd
- Memory Ark Pte Ltd **[NEW]**
- Sheng Siong Group Ltd **[NEW]**
- Singapore Flyer
- Trick Eye Museum Singapore

## Prizes

Title	Prizes
Cash Prizes for Winners	<p>1<sup>st</sup> Prize: \$500 cash</p> <p>2<sup>nd</sup> Prize: \$300 cash</p> <p>3<sup>rd</sup> Prize: \$200 cash</p> <p>4<sup>th</sup> Prize*: \$180 cash</p> <p>5<sup>th</sup> Prize*: \$150 cash</p> <p>All winners will receive a Trophy &amp; Certificate of Participation</p>
Additional Prizes for Winners	<ul style="list-style-type: none"> <li>• Hans Vision eDictionary PX2181</li> <li>• WaWaYaYa JoyReader eStorybook</li> <li>• Book vouchers from Maha Yu Yi &amp; Hook on Books</li> <li>• Sheng Siong shopping vouchers</li> <li>• Singapore Flyer flight tickets &amp; a Sky View Pavilion dining voucher</li> <li>• Wildlife Reserves Singapore tickets</li> <li>• Trick Eye Museum tickets**</li> <li>• Resorts World Sentosa attraction tickets^</li> </ul>
Finalists	<ul style="list-style-type: none"> <li>• Certificate of Participation</li> <li>• Maha Yu Yi book vouchers</li> <li>• Sheng Siong shopping vouchers</li> </ul>

\* Category A only

\*\* Category C only

^ For 1<sup>st</sup> and 2<sup>nd</sup> prize winners only