PROMOTE MANDARIN COUNTY 语 推广华语 理事会

> 28 May 2022 For immediate release

> > Winners and Results for the 10<sup>th</sup> edition of the Speak Mandarin Campaign Family Talent Competition 2022

The tenth edition of the Speak Mandarin Campaign Family Talent Competition concluded on

Saturday, 28 May 2022 at CHIJ St Nicholas Girls' School. This year's competition received a

record breaking 1,168 registrations.

The Grand Finals was graced by Mr Chee Hong Tat, Senior Minister of State, Ministry of

Transport.

"It is important to create opportunities for children to learn Mandarin in fun and enjoyable ways.

This year marks the 10th edition of the competition and also the highest number of family team

registrations ever received. It was heartening to see parents and children coming together to

create wonderful performances in Mandarin. I sincerely hope everyone will continue to support

the Speak Mandarin Campaign as it continues to create valuable opportunities for everyone

to enjoy and use Mandarin," says Mr Chee.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary),

Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak

Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for

all participating families to bond and have fun, while learning and using Mandarin at the same

time.

A total of 26 teams entered the Grand Finals, with 8 teams competing in the Pre-school

Category (A), 8 teams in the Primary 1-2 Category (B), and 10 teams in the Primary 3-6

Category (C).

For more information about the winners, please refer to details in the Annexes attached.

### END ###

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# Annex A: Winners & Finalists of the Speak Mandarin Campaign Family Talent Competition 2022

## **Category A**

For participating teams with elder/eldest child in Kindergarten 1 or 2.

Title	Names	Photos
Winner	Tay Lip Han 郑煜翰 Denise Sun Jian Ying 岑健 荧	Speak Mandorin Campaign family Talenk Competition 2022 2022年讲华语运动亲子才艺比爱 Construction Whiteler of State, Mindard State State Tall State And State Tall Sta
1 <sup>st</sup> Runner Up	Ma Yixuan 马艺嫙 Gu Zhiqi 顾芝琦 Ma Rong 马荣	Speak Mandarin Campaign formity Tatent Competition 2022 2022年年後国立武来子才艺比景 PTS
2 <sup>nd</sup> Runner Up	Shawn Luo Yusen 罗宇森 Luo Shuang 罗爽 Huang Xinyuan 黄鑫源	Speak Mandarin Campaign family Talent Competition 2022 2022年讲华语运动亲子才艺比赞 Mr. Chee Hong Tat National Transport Talent Nation Nati



Title	Names	Photos
3 <sup>rd</sup>	Chua Wen Qi Pearl 蔡雯淇	
Runner Up	Lim Sock Ling 林淑玲 Chua Yi Xuan Crystal 蔡宜 軒	Speak Mandarin Campaign family Talent Competition 2022 2022年 第2022年 8202年 8202
4 <sup>th</sup>	Zhang Xinyu Alicia 张馨羽	
Runner Up	Li Hao 李昊	Speak Mandarin Oampaign family Tale at Competition 2022 2022年讲华语运动亲子力艺比赛 Mr. Chee Hong Tat 保護区 2022年 中央 2022年



## **Category B**

For participating teams with elder/eldest child between Primary 1 and 2.

Title	Names	Photos
Winner	Raphael Chong Chee Kei 张智骐 Christopher Chong Yao Hua 张烑华	Speak Mandarin Campaign Family Talent Competition 2022 2022年神华语运动亲子 / 艺比登 Mr. Chee Hong Tat Family Talent Mandarin Chank Mandarin Competition 2022
1 <sup>st</sup> Runner Up	Khoo Tian 邱天 Sim Min 沈敏	Speak Mandarin Gampaign Family Talent Gompetition 2022 2022年讲华语运动亲子才艺比賽 Wit Chee Hong Tat 培育法 Senon or of State, Mestry of Talent Senon o
2 <sup>nd</sup> Runner Up	Dominique Ang 洪多美 Zhan Jie 战杰 Ang Soo Kee 洪士奇	Speak Mandarin Campaign Family Talent Competition 2022 2022年并华语运动亲子才艺比赛 With Chee Hong Tat 探访 Jan Jan Space Jan Jan Space Jan Jan Space Jan Jan Space Jan



## **Category C**

For participating teams with elder/eldest child between Primary 3 and 6.

Title	Names	Photos
Winner	Li Harry 李倬汉 Li Guangya 李光亚 Jiang Bei 姜蓓 Li Hermione 李倬云	Speak Mandarin Campaign Family Talent Compellion 2022 2022年讲华该运动亲子才艺比要 Mr Chee Hong Tat  And Chee Hong Tat  And Chee Hong Tat  And Chee Hong Tat
1 <sup>st</sup> Runner Up	Wee Xun Yi Amos 黄循毅 Shim Poh Tzer 沈宝慈	Specik Mandarin Campaign family Talest Competition 2022 2022年#华语运动来子才艺比意 Mr Chee Hong Tat 徐芳达 State Talest
2 <sup>nd</sup> Runner Up	Tan Yi Yin Zoie 陈宜吟 Chua San San Suzanna 蔡姗珊	Speak Mondarin Campaign Family Taient Competition 2022 2022年中华第三章 子力艺比管 Windows Wind



## **Group Photo**

## Category A



## Category B





## Category C





#### **Annex B: Information about the Competition**

#### About the Speak Mandarin Campaign Family Talent Competition 2022

The Speak Mandarin Campaign Family Talent Competition is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The first edition was inaugurated in 2013 and 2022 will mark the tenth edition of this competition.

A new category for pre-school participants was launched in 2016, and the revised entry guidelines since 2018 allows participation by up to four family members per team. The Competition welcomed participation by grandparents since the 2019 edition of the competition.

A total of 1,168 family teams signed up for the competition this year. Participants submitted a recording of their Preliminary Round performance and results from the Preliminary Round were announced on 27 April 2022. 8 teams from Category A, 8 teams from Category B and 10 teams from Category C were shortlisted to enter the Grand Finals.

Teams competing in the Grand Finals are judged based on the following criteria:

Expression (70%)	Content (30%)
<ul> <li>Language Use/Accuracy of language</li> </ul>	Creativity
Chemistry between parent and child     Relevance to theme	
Entertainment value	

#### **Performance Theme and Categories**

Parents form teams of up to four members with their children, to put up a four-minute performance based on the theme "Myself, Ten Years from Now".

The competition will feature three categories. If a team comprises more than one child, the age of the elder/eldest child will be used to determine participation category.

Category	Participating criteria
Α	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
В	For participating teams with elder/eldest child in Primary 1 or 2.
С	For participating teams with elder/eldest child between Primary 3 and 6.



#### **Organisers and Supporters**

The Speak Mandarin Campaign Family Talent Competition 2022 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Maha Yu Yi Pte Ltd
- Royal Albatross
- Sheng Siong Group Ltd
- Singapore Flyer



## **Prizes**

Title	Prizes
Cash Prizes	1 <sup>st</sup> Prize: \$500 cash
for Winners	2 <sup>nd</sup> Prize: \$300 cash
	3 <sup>rd</sup> Prize: \$200 cash
	4 <sup>th</sup> Prize*: \$180 cash
	5 <sup>th</sup> Prize*: \$150 cash
	All winners will receive a Trophy & Certificate of Participation
Additional	Hans Vision eDictionary PX2201
Prizes for Winners	WaWaYaYa JoyReader eStorybook
VIIIIIEIS	WaWaYaYa Magic Chinese
	Book vouchers from Maha Yu Yi
	Wildlife Reserves Singapore tickets
	Resorts World Sentosa attraction tickets**
	Roya Albatross Breakfast Cruise***
	Singapore Flyer tickets
Finalists	Certificate of Participation
	Maha Yu Yi book vouchers
	Sheng Siong shopping vouchers

<sup>\*</sup> Category A only

<sup>\*\*</sup> For  $1^{st}$  and  $2^{nd}$  prize winners only

<sup>\*\*\*</sup> For Category C winner only