

COMPETITION FACTSHEET

SPEAK MANDARIN CAMPAIGN FAMILY TALENT COMPETITION 2025 COMPETITION INFORMATION AND GRAND FINALS RESULTS



The 13th edition of the **Speak Mandarin Campaign Family Talent Competition** concluded on Saturday, 24 May 2025 at Singapore Chinese Cultural Centre.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for all participating families to bond and have fun, while learning and using Mandarin at the same time.

This year's competition received a **total of 789 team registrations**. A total of 26 teams were shortlisted for the Grand Finals, with 7 teams competing in the Pre-school Category (A), 11 teams in the Primary 1-2 Category (B), and 8 teams in the Primary 3-6 Category (C).

Winners & Finalists of the Speak Mandarin Campaign Family Talent Competition 2025

Category A

For participating teams with elder/eldest child in Kindergarten 1 or 2.

Title	Names	Photos
Winner	A05: Gwendaline Koh Wen Xin Geraldine Goh Yee Gi Koh Jia Ren Gareth	 A group photo of the winning team (A05) standing on a stage. From left to right: a woman in a grey dress, a man in a green shirt and blue pants, a woman in a yellow shirt and blue pants, a young girl in a red dress, and a man in a red shirt and brown pants. They are holding a trophy and a certificate. The background features a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025' with various logos and Chinese text.
1st Runner Up	A03: Goh Rui Chieh Lim Teng Teng Goh Chian Pin	 A group photo of the 1st Runner Up team (A03) standing on a stage. From left to right: a woman in a grey dress, a woman in a black dress, a man in a white shirt and blue pants, a woman in a red dress, and a man in a red shirt and brown pants. They are holding a trophy and a certificate. The background features a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025' with various logos and Chinese text.
2nd Runner Up	A01: Tyller Ang YuXi Lim Kai Shin	 A group photo of the 2nd Runner Up team (A01) standing on a stage. From left to right: a woman in a grey dress, a woman in a patterned dress, a man in a red shirt and brown pants, and a young girl in a red dress. They are holding a trophy and a certificate. The background features a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025' with various logos and Chinese text.

Category B

For participating teams with elder/eldest child between Primary 1 and 2.

Title	Names	Photos
Winner	B01: Li Hermione Li Harry Li Guangya Jiang Bei	 A group photo of the winning team (B01) standing on a stage. From left to right: a woman in a grey dress, a woman in a brown top, a young girl in a blue dress, a young boy in a yellow shirt, a woman in a red skirt, and a man in a red shirt. They are holding a trophy. The background is a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025'.
1st Runner Up	B06: Danielle Tan Candice Lim Doris Cheah	 A group photo of the 1st Runner Up team (B06) standing on a stage. From left to right: a woman in a grey dress, a woman in a blue top, a young girl in a blue dress, a woman in a red skirt, and a man in a red shirt. They are holding a trophy. The background is a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025'.
2nd Runner Up	B11: Lim Ze Ki Yeo Hwee Kheng Lim Choan Siong	 A group photo of the 2nd Runner Up team (B11) standing on a stage. From left to right: a woman in a grey dress, a woman in a blue top, a young girl in a blue dress, a woman in a red skirt, and a man in a red shirt. They are holding a trophy. The background is a banner for the 'Speak Mandarin Campaign Family Talent Competition 2025'.

Category C

For participating teams with elder/eldest child between Primary 3 and 6.

Title	Names	Photos
Winner	C07: Wong Loke Yong Raymond Wong Xin Yu Iris	
1st Runner Up	C06: Lyu Jiayi Tang Yawen	
2nd Runner Up	C05: Lee En Rui Allan Lim Kia Hui	

Group Photo

Category A



Category B



Category C



Participation Criteria and Categories

1. Parent(s) and/or grandparents(s) and child(ren) must form a team. Each team is to comprise a minimum of two, OR up to a maximum of four members.
2. Participating children will have to be between 5 and 12 years of age. For other participating children below five years of age, their performance will not be graded.
3. All participants must be Singapore Citizens or Permanent Residents.

The Competition will feature three categories. If there is more than one child in the team, the category will be determined according to the age of the elder/eldest child.

Category	Participating criteria
A	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
B	For participating teams with elder/eldest child in Primary 1 or 2.
C	For participating teams with elder/eldest child between Primary 3 and 6.

Performance Theme

Teams put up a four-minute performance based on the theme “Our City, Our Stories” 《我们的城市，我们的故事》

Organisers and Supporters

The Speak Mandarin Campaign Family Talent Competition 2025 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

Venue Supporter:

- Singapore Chinese Cultural Centre

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Hook on Books
- Kim San Leng
- Maha Yu Yi Pte Ltd
- Singapore Flyer
- Trick Eye Museum Singapore
- Yangzheng Foundation

Speak Mandarin Campaign Family Talent Competition 2025 - Prizes

All winners will receive a Trophy & Certificate of Participation

Category A		
1st Prize <ul style="list-style-type: none"> \$500 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to the Singapore Flyer, Singapore Zoo and Universal Studios Vouchers from Hook on Books and Maha Yu Yi 	2nd Prize <ul style="list-style-type: none"> \$300 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to Singapore Flyer, Singapore Zoo and Adventure Cove Vouchers from Hook on Books and Maha Yu Yi 	3rd Prize <ul style="list-style-type: none"> \$200 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to the Singapore Flyer and Singapore Zoo Vouchers from Hook on Books and Maha Yu Yi
Category B		
1st Prize <ul style="list-style-type: none"> \$500 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to the Singapore Flyer, Singapore Zoo and Universal Studios Vouchers from Hook on Books and Maha Yu Yi 	2nd Prize <ul style="list-style-type: none"> \$300 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to Singapore Flyer, Singapore Zoo and Adventure Cove Vouchers from Hook on Books and Maha Yu Yi 	3rd Prize <ul style="list-style-type: none"> \$200 cash Creative Pebble USB desktop speaker and JoyReader eBooks Account Tickets to the Singapore Flyer and Singapore Zoo Vouchers from Hook on Books and Maha Yu Yi
Category C		
1st Prize <ul style="list-style-type: none"> \$500 cash Hans Vision eDictionary PX2221 and JoyReader eBooks account Tickets to the Singapore Flyer, Singapore Zoo, 	2nd Prize <ul style="list-style-type: none"> \$300 cash Hans Vision eDictionary PX2221 and JoyReader eBooks account Tickets to the Singapore Flyer, Singapore Zoo, 	3rd Prize <ul style="list-style-type: none"> \$200 cash Hans Vision eDictionary PX2221 and JoyReader eBooks account

<p>Trickeye Museum and Universal Studios</p> <ul style="list-style-type: none"> • Vouchers from Hook on Books and Maha Yu Yi 	<p>Trickeye Museum and Adventure Cove</p> <ul style="list-style-type: none"> • Vouchers from Hook on Books and Maha Yu Yi 	<ul style="list-style-type: none"> • Tickets to the Singapore Flyer and Singapore Zoo, Trickeye Museum • Vouchers from Hook on Books and Maha Yu Yi
Finalists		
<ul style="list-style-type: none"> • Certificate of Participation • Vouchers from Maha Yu Yi 		