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For immediate release

Results Announcement for the Speak Mandarin Campaign Family Talent Competition 2019 – Categories B and C

The seventh edition of the Speak Mandarin Campaign Family Talent Competition concluded on Saturday, 1 June 2019 at the Singapore Chinese Cultural Centre.

The Grand Finals for the Primary School Category was graced by Mr Chee Hong Tat, Senior Minister of State for the Ministry of Trade and Industry and Ministry of Education.

“Parents play an important part in our children’s language learning, to enable our children to learn Chinese in fun and enjoyable ways and encourage them to speak more Mandarin in their daily conversations,” says Mr Chee.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls’ School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for all participating families to bond and have fun, while learning and using Mandarin at the same time.

500 family teams registered for the competition this year. A total of 26 teams entered the Grand Finals, with 12 teams competing in the Pre-school Category (A), 8 teams in the Primary 1-2 Category (B), and 6 teams in the Primary 3-6 Category (C).

For more information about the winners, please refer to

<http://mandarin.org.sg/en/events/family-talent-competition-2019>, or find details in the

Annexes attached.

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For media enquiries, please contact:

Ms Sim Xiangli

Manager (Language Council Secretariat)

Heritage Institutions

National Heritage Board

Email: SIM_Xiangli@nhb.gov.sg

DID: +65 6332 4009

Ms Rita Goh

Senior Assistant Director

Heritage Institutions

National Heritage Board

Email: Rita_GOH@nhb.gov.sg


DID: +65 6332 5427

Annex A: Winners & Finalists of the Speak Mandarin Campaign Family Talent Competition 2019 – Categories B and C

Category B

For participating teams with elder/eldest child in Primary 1 or 2.


Title	Names	Photos
Winner	Cai Yiyun, Evelyn 蔡依云 Cai Yiqing 蔡翌卿 Ru Yi 茹奕 Cai Yifan, Eavan 蔡伊凡	 <p>A group photo of the winning team and officials. From left to right: a woman in a black top and teal skirt, Mr. Chee Hong Tat in a dark suit, a man in a red shirt, a woman in a black top, and a man in a grey jacket. In the center, two young girls are holding a trophy. The background is a white banner with logos and text: 'Speak Mandarin Campaign Family Talent Competition 2019 2019年讲华语运动亲子才艺比赛'. Text on the banner includes 'Guest of Honour Mr Chee Hong Tat 徐鸿达先生, Senior Minister of State, Ministry of Trade and Industry' and 'Saturday, 1st Jun 2019 09:10'.</p>
1st Runner Up	Pooh Si Qing Valerie 傅思晴 Pooh Yen Leng Kelvin 傅园龄	 <p>A group photo of the 1st runner-up team and officials. From left to right: a woman in a black top and teal skirt, Mr. Chee Hong Tat in a dark suit, a man in a white shirt, and a man in a grey jacket. In the center, a young girl is holding a trophy. The background is a white banner with logos and text: 'Speak Mandarin Campaign Family Talent Competition 2019 2019年讲华语运动亲子才艺比赛'. Text on the banner includes 'Guest of Honour Mr Chee Hong Tat 徐鸿达先生, Senior Minister of State, Ministry of Trade and Industry' and 'Saturday, 1st Jun 2019 09:10'.</p>

Title	Names	Photos
<p>2nd Runner Up</p>	<p>Natalie Tan Si Zhu 陈思竹</p> <p>Tan Yong Hua 陈永华</p> <p>Jocelyn Jin 金玉</p>	

Category C

For participating teams with elder/eldest child between Primary 3 and 6.

Title	Names	Photos
Winner	Chua Meng Ru 蔡孟汝 Chua Chye Poh 蔡财宝 Hsu Chia Hsien 徐家娴	 <p>A group photo taken at the 'Speak Mandarin Campaign Family Talent Competition 2019' event. The photo shows five people standing in front of a backdrop. From left to right: a woman in a black top and blue skirt, a woman in a tan coat, a young girl in a white top and tan pants holding a certificate, a man in a red shirt, and a man in a white jacket. The backdrop features the event title in English and Chinese, the name of the Guest of Honour Mr. Chee Hong Tat, and various sponsor logos including SPARKLE TUTS, TRICKEYE, and others.</p>
1st Runner Up	Li Wu 李悟 Li Yi 李羿	 <p>A group photo taken at the 'Speak Mandarin Campaign Family Talent Competition 2019' event. The photo shows five people standing in front of a backdrop. From left to right: a woman in a black top and blue skirt, a man in a red shirt, a young girl in a white top and patterned pants holding a certificate, a man in a white jacket, and a man in a grey jacket. The backdrop features the event title in English and Chinese, the name of the Guest of Honour Mr. Chee Hong Tat, and various sponsor logos including SPARKLE TUTS, TRICKEYE, and others.</p>

Title	Names	Photos
<p>2nd Runner Up</p>	<p>Low Sing You, Yogan 刘宸佑 Ng Gek Puey, Yvonne 黄钰琮</p>	

Group Photo – Categories B & C (Primary School)



Annex B: Information about the Competition

About the Speak Mandarin Campaign Family Talent Competition 2019

The Speak Mandarin Campaign Family Talent Competition, previously known as Parent-Child Talent Competition, is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The competition was first launched in 2013 and this year marks its seventh edition. A new category for pre-school participants was launched in 2016, and the revised entry guidelines for the 2018 competition allowed participation by up to four family members per team. This year, the competition welcomes participation by grandparents for the very first time.

A total of 500 family teams signed up for the competition this year. Participants presented their first performances during the Preliminary Round held on 16 April 2019. 12 teams from Category A, 8 teams from Category B and 6 teams from Category C were shortlisted to enter the Grand Finals.

Teams competing in the Grand Finals are judged based on the following criteria:

Expression (70%)	Content (30%)
<ul style="list-style-type: none"> • Language Use/Accuracy of language • Chemistry between parent and child • Entertainment value 	<ul style="list-style-type: none"> • Creativity • Relevance to theme

Performance Theme and Categories

Parents form teams of up to four members with their children, to put up a four-minute performance based on the theme “Superheroes”.

The competition will feature three categories. If a team comprises more than one child, the age of the elder/eldest child will be used to determine participation category.

Category	Participating criteria
A	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
B	For participating teams with elder/eldest child in Primary 1 or 2.
C	For participating teams with elder/eldest child between Primary 3 and 6.

Organisers and Supporters

The Speak Mandarin Campaign Family Talent Competition 2019 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

The Competition is held in partnership with:

- Singapore Chinese Cultural Centre

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior
- MaxToon
- Yangzheng Foundation

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Hook on Books **[NEW]**
- Maha Yu Yi Pte Ltd
- Memory Ark Pte Ltd **[NEW]**
- Sheng Siong Group Ltd **[NEW]**
- Singapore Flyer
- Trick Eye Museum Singapore

Prizes

Title	Prizes
Cash Prizes for Winners	1 st Prize: \$500 cash 2 nd Prize: \$300 cash 3 rd Prize: \$200 cash 4 th Prize*: \$180 cash 5 th Prize*: \$150 cash All winners will receive a Trophy & Certificate of Participation
Additional Prizes for Winners	<ul style="list-style-type: none"> • Hans Vision eDictionary PX2181 • WaWaYaYa JoyReader eStorybook • Book vouchers from Maha Yu Yi & Hook on Books • Sheng Siong shopping vouchers • Singapore Flyer flight tickets & a Sky View Pavilion dining voucher • Wildlife Reserves Singapore tickets • Trick Eye Museum tickets** • Resorts World Sentosa attraction tickets^
Finalists	<ul style="list-style-type: none"> • Certificate of Participation • Maha Yu Yi book vouchers • Sheng Siong shopping vouchers

* Category A only

** Category C only

^ For 1st and 2nd prize winners only