

Embargoed till 10.00am, Saturday, 29 May 2021

Results Announcement for the Speak Mandarin Campaign Family Talent Competition 2021

The ninth edition of the Speak Mandarin Campaign Family Talent Competition concluded on Saturday, 29 May 2021. This year's competition received a record breaking 1,010 registrations and the Promote Mandarin Council is heartened by the enthusiasm and support from all participating teams.

The Grand Finals was conducted virtually once again due to the Covid-19 situation. Finalists submitted recordings of their performances and judging was conducted virtually. Minister for Culture, Community and Youth & Second Minister for Law, Mr Edwin Tong, was the Guest-of-Honour for the virtual Grand Finals. He congratulated all winners and finalists via a video recording that was posted on the Speak Mandarin Campaign's Facebook page.

Minister Tong commented, "Congratulations to the winners of the Speak Mandarin Campaign Family Talent Competition 2021, and well done to all participating teams for the many interesting and innovative performances. This is the second year the competition was held in a virtual format, and participants adapted in a spectacular way to produce interesting videos on the theme 'Our Unique Home', from each of your unique homes. This clearly demonstrated your creativity and resilience amidst the pandemic. I hope everyone had fun preparing for the competition, and used the opportunity to bond through learning and speaking Mandarin. I would also like to thank the organisers who have done a great job putting together this competition, and in encouraging families to continue using Mandarin as a part of their everyday lives. Kudos to all participants and organisers for adapting to the virtual mode of the competition. I hope you continue to explore more of such fun home-based activities with your families!" Please click [here](#) to view the congratulatory video.

Jointly organised by the Promote Mandarin Council, CHIJ St. Nicholas Girls' School (Primary), Committee to Promote Chinese Language Learning (CPCLL) and PCF Sparkletots, the Speak Mandarin Campaign Family Talent Competition aims to provide immersive opportunities for all participating families to bond and have fun, while learning and using Mandarin at the same time.

A total of 26 teams entered the Grand Finals, with 8 teams competing in the Pre-school Category (A), 12 teams in the Primary 1-2 Category (B), and 6 teams in the Primary 3-6 Category (C).

For more information about the winners, please find details in the Annexes enclosed or refer to <http://mandarin.org.sg/en/events/family-talent-competition-2021>.

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Annex A: Winners of the Speak Mandarin Campaign Family Talent Competition 2021

Category A

For participating teams with elder/eldest child in Kindergarten Level 1 or 2.

Click [here](#) to see what Category A's Grand Finalists have to say about the competition, and how they would encourage people to use Mandarin more often in their daily lives.

Title	Names	Photo
Winner	A02 Lin Xinyu, 林芯瑜 Ang Jia Xi, 洪嘉禧	
1st Runner Up	A03 Shawn Luo Yusen, 罗宇森 Luo Shuang, 罗爽 Huang Xinyuan, 黄鑫源	

Title	Names	Photo
2 nd Runner Up	A06 Tay Chun Lim, 郑雋霖 Denise Sum Jian Ying, 岑健荧	


Category B

For participating teams with elder/eldest child in Primary 1 or 2.

Click [here](#) to see what Category B's Grand Finalists have to say about the competition, and how they would encourage people to use Mandarin more often in their daily lives.

Title	Names	Photos
Winner	B09 Wee Xun Yi Amos, 黄循毅 Shim Poh Tzer Evelyn, 沈宝慈	
1st Runner Up	B07 Low Sing Ee, Eldan, 刘宸楹 Ng Gek Puey, Yvonne, 黄钰珮 Low Hiang Yong, 刘向荣	

Title	Names	Photos
2nd Runner Up	B04 Renee Lai, 黎恩 Jeannie, 洪淑芬 Lai Kin Mun, 黎建闻 Vera Lai, 黎悦	
3rd Runner Up	B06 Lim Yihan Nathan, 林奕涵 Rao Kailing, 饶凯玲 Tan Bee Lay, 陈美丽	


Title	Names	Photos
4th Runner Up	B05 Li Shixuan, 李施萱 Li Jia, 李嘉	

Category C

For participating teams with elder/eldest child between Primary 3 and 6.

Click [here](#) to see what Category C's Grand Finalists have to say about the competition, and how they would encourage people to use Mandarin more often in their daily lives.

Title	Names	Photos
Winner	C01 Jonathan Chuang Yung-Nien, 莊詠年 Chuang Po Ching, 莊博清 Timothy Chuang Yung-An, 莊詠安	
1st Runner Up	C05 Kayden Tan, 陈智峰 Tan Kai Yeow, 陈凯耀 Jairus Tan, 陈睿峰 Tan Hong Choon, 陈鸿春	

Title	Names	Photos
2nd Runner Up	C04 Elizabeth Lu Yi Rong, 陆怿融 Lu JunTing, 陆俊霆 Han You Mei, 韩优梅 Charlotte Lu Han Rong, 陆荅融	

Annex B: Information about the Competition

About the Speak Mandarin Campaign Family Talent Competition 2021

The Speak Mandarin Campaign Family Talent Competition is a nationwide competition that provides immersive opportunities for parents to bond and have fun with their children, while learning and speaking Mandarin.

The competition was first launched in 2013 and this year marks its ninth edition. A new category for pre-school participants was launched in 2016, and the revised entry guidelines for the 2018 competition allowed participation by up to four family members per team. Since 2019, the competition is also open to grandparents to participate as part of a team.

A record breaking total of 1,010 family teams signed up for the competition this year. Participants submitted a recording of their Preliminary Round performance and results from the Preliminary Round were announced on 28 April 2021. 8 teams from Category A, 12 teams from Category B and 6 teams from Category C were shortlisted to enter the Grand Finals.

Teams competing in the Grand Finals are judged based on the following criteria:

Expression (70%)	Content (30%)
<ul style="list-style-type: none"> • Language Use/Accuracy of language • Chemistry between parent and child • Entertainment value 	<ul style="list-style-type: none"> • Creativity • Relevance to theme

Performance Theme and Categories

Parents (and grandparents) form teams of up to four members with the children, to put up a four-minute performance based on the theme “Our Unique Home”.

The competition will feature three categories. If a team comprises more than one child, the age of the elder/eldest child will be used to determine participation category.

Category	Participating criteria
A	For participating teams with elder/eldest child in Kindergarten Level 1 or 2.
B	For participating teams with elder/eldest child in Primary 1 or 2.
C	For participating teams with elder/eldest child between Primary 3 and 6.

Organisers and Supporters

The Speak Mandarin Campaign Family Talent Competition 2021 is co-organised by:

- Promote Mandarin Council
- CHIJ St. Nicholas Girls' School (Primary)
- Committee to Promote Chinese Language Learning
- PCF Sparkletots

The Competition is supported by:

- Thumbs Up
- Thumbs Up Junior
- Thumbs Up Little Junior

The prizes of the Competition are sponsored by:

- Creative Knowledge Labs Pte Ltd
- Downtown East
- Hook on Books
- Maha Yu Yi Pte Ltd
- Sandbox VR Singapore
- Singapore Discovery Centre
- Sheng Siong Group Ltd
- Singapore Flyer
- Wildlife Reserves Singapore
- Yangzheng Foundation

Speak Mandarin Campaign Family Talent Competition 2021 – Prizes

Title	Prizes
Cash Prizes for Winners	1 st Prize: \$500 cash 2 nd Prize: \$300 cash 3 rd Prize: \$200 cash 4 th Prize: \$180 cash (Category B only) 5 th Prize: \$150 cash (Category B only) All winners will receive a Trophy & Certificate of Participation
Additional Prizes for Winners	<ul style="list-style-type: none"> • Hans Vision eDictionary PX2201 • WaWaYaYa JoyReader eStorybook • WaWaYaYa Magic Chinese (Category A and B only) • Book vouchers from Maha Yu Yi and Hook on Books • Jurong Bird Park tickets (For 2nd Prize winner of Category A only) • River Safari tickets (For 1st Prize winner of Category A only) • Singapore Flyer and Time Capsule tickets • Sheng Siong shopping vouchers • Singapore Discovery Centre Black Lake Laser Battlefield tickets (For 1st, 2nd & 3rd Prize winners of Category B & C only) • Singapore Discovery Centre XD Theatre tickets (For 1st, 2nd & 3rd Prize winners of Category B & C only) • Sandbox VR Star Trek Discovery tickets (Category C only) • Wild Wild Wet Day Pass Tickets (For 1st, 2nd & 3rd Prize winners of all categories only) • One-night stay at D'Resort (For 1st Prize winner of all categories only)
Finalists	<ul style="list-style-type: none"> • Certificate of Participation • Maha Yu Yi book vouchers • Sheng Siong shopping vouchers