

29 November 2021
For immediate release

Speak Mandarin Campaign Online Programme 2021
“Let’s Discover Mandarin!”

The Promote Mandarin Council (PMC) and the Speak Mandarin Campaign (SMC) present an online programme titled **“Let’s Discover Mandarin!”**, at 7.30pm on Thursday 9 December 2021.

Guests joining the online programme are Lianhe Zaobao columnist Giam Meng Tuck, Capital 958 Presenter Yeow Seng Yong, and popular TikTokers Austin and Ashley Soon of Chinese Hackers on TikTok. The programme session taking place on Zoom, will be hosted by a 883JIA DJ and member of the PMC, Kaiying. (Please refer to enclosed Annex for guests’ details.)

This online game show programme aims to promote the fun and relevance of Mandarin, by exploring the vibrancy and diversity of Mandarin. Through this session, the PMC hopes to and inspire or spark interest in youths and young adults to use Mandarin actively in daily life.

The PMC would like to invite everyone to join our online game show programme on Zoom as guests participate in a witty exchange with each other, to discover unique Singaporean Mandarin terms and trendy Internet lingo. The first 50 to register, attend and complete the online programme’s feedback form will receive a Toast Box voucher!*

The online programme is supported by Singapore Chinese Chamber of Commerce & Industry, Hong Leong Foundation, SBS Transit and Singapore Chinese Cultural Centre.

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ANNEX

Speakers' Information



Giam Meng Tuck
Lianhe Zaobao Columnist

Meng Tuck is a veteran journalist, who started his life-long career in the Chinese newspaper industry when he first joined Sin Chew Jit Poh in 1977. He retired in 2014 at the height of his career as an associate editor with Lianhe Zaobao. Till today, Meng Tuck remains as a columnist with the newspaper.



Yeow Seng Yong
Radio Presenter of 95.8FM Capital Radio , Mediacorp

A DJ since 1982, Seng Yong was one of the anchors for radio sports news in the early years. He has crossed over to TV, hosting variety shows, current-affairs programmes and also participated in many crosstalk shows. Known for his quick wit, he is currently a presenter for Capital 95.8FM.



Austin and Ashley Soon
Chinese Hackers on TikTok

As huge believers in edutainment, Austin and Ashley started Chinese Hackers to provide both motivation and methods to “hack” the Mandarin learning curve.

They started with sharing Chinese tips, hacks, skits and street interviews through TikTok and other social media platforms. In doing so, they hope that more people can experience greater exposure to Mandarin. Since then, they have garnered more than 100,000 followers on their social media platforms.