

推广华语理事会主席萧作鸣先生致欢迎词

2011 年讲华语运动推介仪式

假亚洲文明博物馆观河室

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尊敬的交通部吕德耀部长

新闻、通讯及艺术部兼环境及水源部傅海燕高级政务部长

外交部兼社会发展，青年与体育部陈振泉高级政务次长

各位国会议员

各位嘉宾，大家上午好！

今年，“讲华语运动”已经迈入了第 32 个年头。这么多年来，“讲华语运动”取得了显著的进展，不仅促使更多华人多讲华语，多学华文，也对华文传统文化价值观有进一步的了解。

这样的现象是值得鼓舞的。甚于社会环境的改变，相关人士已渐渐意识到学华语的重要性，因此非常注重自己的华文及华语水平。也因为“讲华语运动”已建立在一个良好的基础上，并获得各界人士包括学校、家长及社会团体的大力支持。它因此能够一年又一年成功地推广下去。

学好语文并不是一朝一夕的事，一个人必须拥有持之以恒的态度，不断地使用及练习，才能达到一定的成绩。就因为家长是孩子们最好的导师，理事会因此鼓励家长让孩子尽早接触母语，因为只要孩子从小多讲，多接触，他们对自己的母语就不会产生陌生，也不会抗拒学习及应用华文华语。

因此，今年的“讲华语运动”，主题就是“华文华语，多用就可以”，目的还是鼓励大家多用，无论是“多学”、“多听”、“多讲”、“多写”或“多接触”，学习形式可以因人而异，但要诀只有一个，只要“多用”，自然就能学好。政府多年来不断鼓励家长尽量在日常生活中跟孩子讲华语，让他们有机会多用华文华语。也正是“讲华语运动”年复一年不断强调的重点。

因此，今年的“讲华语运动”要回到这个最基本、也是最有效的核心原则：鼓励大家“多用”。我相信，只要大家勇于尝试，多用华文华语，最终能掌握好母语，应用起来，肯定会得心应手，无往不利。

Dear Ministers, MPs and friends,

As we all know, the most effective way to get a good grasp of any language, is to use it frequently. One may do so in many different ways - listen, read, speak, write - but the key to learning a language is “just use it”.

As long as we use it frequently, and use it without fear, not only will we be able to master the language and speak good Mandarin, we will also be able to help create a conducive environment for picking it up. This is the reason why we decided to adopt “Mandarin - It gets better with use” as the tagline for this year’s Speak Mandarin Campaign.

The Council will continue to collaborate with Ministries, schools, parents and community organizations to create synergy, pool creative resources in promoting the language. Apart from the Chinese Challenge quiz which will be held this month, several other initiatives like SMC theme song contest, talks will be organized in due course. We will also tap on new technology to facilitate the learning of languages as well as cultivating an appreciation of Chinese culture.

Lastly, please continue to give the Council your strongest support and also join me in thanking and inviting our GOH Minister Lui Tuck Yew to share his message with us. Minister please.

祝愿大家学习愉快，记得：“华文华语，多用就可以”！

谢谢！