

Speak Mandarin Campaign  
Family Talent Competition 2024  
2024年讲华语运动亲子才艺比赛

- Preliminary Round -  
Submission of  
Video Recording of Performance  
初赛 – 呈交表演录像



Co-organisers:



# Video Recording Submission

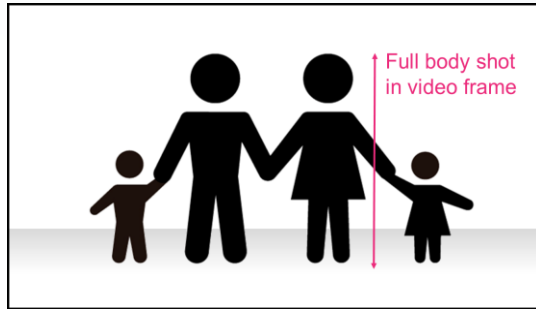
## 呈交录像

1. All teams are to video-record their Preliminary Round performance using a mobile phone camera or video camera, for submission to the organiser.
  2. Participants may submit their recorded videos via:
    - a. Whatsapp to +65 887993432
    - b. Email attachment to [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com) (if size permits)
    - c. File sharing to [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com) via [WeTransfer](#) or [Sendspace](#)
  3. All video recording submissions must include
    - a. Assigned Team Number
    - b. Name of Main Child
    - c. Names of participant(s) and relationship to Main Child
    - d. Performance Title in English and Mandarin
  4. **The closing date for submission of video recording of performance is 2359hrs on Sunday, 24 March 2024. Late submissions will not be accepted.**
  5. An acknowledgment will be sent upon submission of video. If an acknowledgment is not received upon submission, please contact [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com)
1. 所有队伍必须用手机或录像机拍摄初赛表演的录像，并将录像呈交给主办单位。
  2. 参赛者可通过以下方式呈交录像：
    - a. Whatsapp 至 +65 87993432
    - b. 以附件方式通过电邮发送到 [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com)（若附件大小允许）
    - c. 以文件分享方式通过[WeTransfer](#)或[Sendspace](#)发送到[smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com)
  3. 所有呈交的录像必须包括
    - a. 队伍编号
    - b. 主要参赛孩童姓名
    - c. 参赛者姓名及参赛者与主要孩童的关系
    - d. 英文及华文演出题目
  4. 呈交录像的截止日期为 **2024年3月24日，星期天，晚上11点59分**。恕不接受迟交的录像。
  5. 提交视频后,您将收到确认的电邮或简讯。如果未收到通知, 请联系[smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com)。

# Video Recording Submission

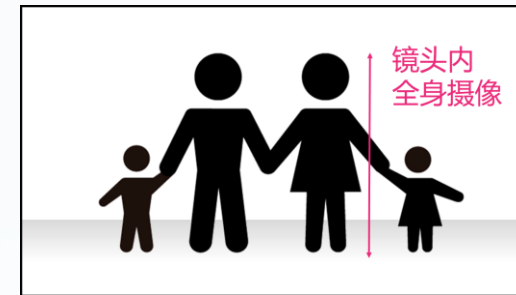
## 呈交录像

6. All recorded performances must not exceed 4 minutes. Recordings exceeding 4 minutes may be penalized.
7. The video must be recorded in one single, continuous shot, using a phone camera or video camera in one static position. Please also ensure that the sound or audio in the video recording, is clear and audible. Performers and participants must remain clearly visible in full view within video frame. (See depiction.)



8. Special video editing and video production effects will **not** be rated during judging.
9. Participants are encouraged to review their videos before submitting as multiple submissions are not allowed. In any case of multiple submissions, only the first video submitted will be used for judging.

6. 所有的表演录像不可超过4分钟。超过4分钟的录像将可能受罚。
7. 录像必须以手机或录像机在不动的位置进行一次连续的拍摄。请确保录像里的声音或音频可以清晰听见。演出与参赛者全身必须清楚出现在镜头内。（请看图片）



8. 评分时将不会为特别的录像剪接及制作特效给予分数。
9. 主办单位鼓励参赛者在呈交录像前先进行审查，因为比赛不允许多次呈交录像。若有多次呈交的情况，主办单位只会为第一次呈交的录像进行评分。

# Performance

## 表演

1. The performance recorded in the video for this Preliminary Round, should be delivered in the form of story-telling, cross-talk or skit, which will focus on Mandarin as the language used. Singing and / or dancing should **not** be the sole genre of performance delivered. Please also align to the competition theme provided.
2. Performances will be judged based on content, and the following factors:
  - a. Expression (use of language and fluency)
  - b. Creativity
  - c. Relevance to competition theme
  - d. Parent-child chemistry
  - e. Performance's entertainment value
3. Each performance will be assessed by a panel of two / three judges. All decisions will be final.

1. 录制的初赛表演应该以华语为主要用语，通过讲故事、相声或短剧的方式呈献。唱歌及/或舞蹈**不应该**是唯一的表演方式。表演也必须符合本次比赛的主题。
2. 评审将根据以下标准进行评分：
  - a. 表达（语言应用，流利、清晰程度）
  - b. 创意性
  - c. 比赛主题相关性
  - d. 亲子默契
  - e. 娱乐性
3. 每个表演将由两至三位评审进行评分。所有决定均为最终决定。

# Announcement of Results

## 成绩公布

- All participants will receive an email with their results, on **Thursday 25 April 2024**.
- The names for the shortlisted teams proceeding to the Grand Finals, will also be published on the Speak Mandarin Campaign's Facebook page and website, on Wednesday 25 April 2024.
- 所有参赛者将于 **2024年4月25日，星期四** 接获初赛成绩的电邮通知。
- 所有入围总决赛的队伍名称也将于 2024年4月25日在讲华语运动的面簿主页及网站上公布。



[www.mandarin.org.sg](http://www.mandarin.org.sg)



[www.facebook.com/speakmandarin](http://www.facebook.com/speakmandarin)



[www.youtube.com/promotemandarin](http://www.youtube.com/promotemandarin)

# Competition Timeline

## 比赛时间表

ACTIVITY   活动	DATE   日期*
<b>Closing date for submission of video recording of performance for the Preliminary Round</b> 呈交初赛表演录像的截止日期	2359hrs on Sunday, 24 March 2024 2024年3月24日, 星期天, 晚上11点59分
<b>Preliminary Round Judging</b> 初赛评选	8 - 15 April 2024 2024年4月8日 - 2024年4月15日
<b>Announcement of Results</b> 公布初赛成绩	Thursday, 25 April 2024 2024年4月25日, 星期四
<b>Grand Finals</b> 总决赛	Saturday, 18 May 2024 2024年5月18日, 星期六

*\* Dates may be subject to change, due to unforeseen circumstances. Participants will be notified accordingly.*

*日期可能因为不可预见的情况而更改。参赛者将获得相关的通知。*

# FAQ

## 常见问题

### **Can I register three members in my team, with only two members presenting the performance?**

Only performing members are to be registered. Kindly contact [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com) if you need to amend or update your team member registration details.

### **Will my video require editing?**

Special video editing and video production effects are not necessary and will not be rated during judging. It is recommended for the performance video to be recorded in one single, continuous shot, using a phone camera or video camera from one static position.

### **Must the performance be filmed as a full body video?**

It is recommended to film the performance as a full body video.

### **我可以报名三名成员参赛，但只让两名成员在屏幕上表演吗？**

只有表演的成员才须要报名。如果您要修改或更新注册时所填写的团队成员信息，请与 [smctalentcomp2024@gmail.com](mailto:smctalentcomp2024@gmail.com) 联系。

### **我呈交的录像需要剪辑吗？**

您无需对录像进行剪辑或加入制作特效，这些特效也不会对演出的评分有所影响。建议您使用手机或录像机在固定的位置进行一次连续的拍摄。

### **在录像中，所有成员的全身都必须出现在镜头内吗？**

建议演出以全身视频进行拍摄。

# FAQ

## 常见问题

### **How many finalist teams will there be?**

There will be a total of 26 finalists across Categories A, B and C.

### **Will the Grand Finals be held as a physical event?**

The Grand Finals will be held as a physical event. More details will be shared with the finalist teams during the announcement of results.

### **For the Grand Finals, do I need to present a performance different to that presented for the Preliminary Round?**

The performance material for the Grand Finals can be the same as the Preliminary Round. You may consider using the feedback provided by the judges during the Preliminary Round to improve on your performance for the Grand Finals.

### **进入总决赛的队伍共有几支？**

A、B和C组将共有26支队伍入围总决赛。

### **总决赛将以实体活动的形式进行吗？**

总决赛会以实体活动的形式进行。更多总决赛的详情将在成绩公布时与入围总决赛的队伍分享。

### **我在总决赛呈献的表演必须有别于初赛的表现吗？**

总决赛的表演内容可以和初赛的表现相同。您可以参考初赛中评审们提供的反馈，来加强总决赛的表演。