TAMAN JURONG CONSTITUENCY OFFICE

media advisory



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BULAN BAHASA @ TAMAN JURONG

This year, Taman Jurong CC Malay Activity Executive Committee (MAEC) is proud to organise "Bulan Bahasa @ Taman Jurong" for its residents on Saturday, 20 September 2014, from 11.00am to 3.00pm at the Taman Jurong Community Club. Mdm Halimah Yacob, Advisor to Jurong GRC Grassroots Organisations, will be gracing the event as Guest of Honour with other special guests including Mr Masagos Zulkifli Bin Masagos Mohamad and Mr Zagy Mohamad.

- This event is held in conjunction with Bulan Bahasa 2014, an initiative by the Malay Language Council Singapore (MLCS) to encourage the use of the Malay language as well as a deeper appreciation of the Malay culture and traditions. Bulan Bahasa 2014 was recently launched on 6 September 2014 with a weekend festival at the Asian Civilisations Museum, and will continue to hold many other events around Singapore throughout the month of September.
- 4 "Bulan Bahasa @ Taman Jurong" is a collaborative effort among the Grassroots Organisations and our Community Partners namely Taman Jurong CC MAEC; *Taman Jurong Community Arts & Culture Committee* (CACC); *Taman Jurong Community Emergency & Engagement Committee* (C2E); *Taman Jurong Integration & Naturalisation Champion* (INC); *National Heritage Board* (NHB); MLCS; Health Promotion Board (HPB); and Lakeside Primary School, with the purpose to better engage residents living in the western side of Singapore.
- The joint efforts between different grassroots organisations and partners has also culminated in the transformation of the Taman Jurong CC foyer into an old school kampong for the event in a bid to widen its community engagement and promote Malay arts and heritage to the residents.
- One of the highlights includes the showcase of antiques owned by a Taman Jurong resident during the Bulan Bahasa at Taman Jurong. Mr Lazman had amassed a dizzying numbers of antiques that reflect Singapore's past as he is intrigued by the changes and evolution of common household items over time. According to him, most of his antiques are heirloom; passed down to him from his great-great grandmother.

- During the event, visitors can participate in a carnival that has a range of fringe activities pertaining to the Malay culture. These activities include traditional games, costumes and cultural demonstrations. Aside from the one day event, Our Museum at Taman Jurong (OM@TJ) will be featuring a satellite exhibition for Bulan Bahasa. Titled 'Jen.de.la', artist Shah Rizzal seeks to express the opinions of the Malay Community relating to the past, present and future of Singapore in this exhibition. (See Annex B for details on the exhibition)
- 8 "The Malay language is culturally-rich and beautiful. As one of Singapore's national language, we ought to promote the use of the Malay language among the community" said Mdm Widawati Binte Natarawy, Project Chairman.
- Your journalists and photographers are cordially invited to the interview session with our artist on **Saturday**, **20 September 2014**, **11.00am 3.00pm** at the **Taman Jurong CC**, **1 Yung Sheng Road Singapore 618495**. Taman Jurong residents and participants of the workshop, as well as spokespersons from Taman Jurong CC MAEC, will also be available for comment. The profile of the Artist involved is attached in Annex C while the programme is provided in Annex A.
- We appreciate if you could RSVP by Friday, 19 September 2014, so that we can facilitate seats and interview sessions for you.

Date of Issue: 17 September 2014

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About People's Association

The **People's Association**, through its Community Clubs' courses and activities, offers opportunities for people to make new friends, share common interests and help foster a strong cohesive community. *More information available at www.OurCommunity.sg!*

Annex A

Bulan Bahasa @ Taman Jurong - Programme

Date:

Venue:

Saturday, 20 September 2014 Taman Jurong Community Club Foyer Taman Jurong CC MAEC, CACC, CCC, NHB, MLCS Organised by:

Start of booth activities Commencement of Arts Activities Corners - Malay Music Instruments Tryout Booth (MAEC) - Kampong Games (C2E) - Colouring Booth (MAEC) - Ketupat Making Booth (Using Paper) (MAEC) - Conversation Malay Booth (NHB) - Instant Photo Booth (MAEC) - Message Board (MAEC) - SG flower Booth (MAEC) - SG flower Booth (INC) - Bunga Manggar Booth (MAEC) - Wayang Kulit Booth (MAEC) - Witchen Exhibit ~ Encik Lazman - Islam Calligraphy Booth (MAEC) - Book Selling Booth (Poetry books by Aziz Kassim) 11.30am Lakeside Primary School – Malay Dance - Lenggok ala Canggung (4min) 11.35am Lakeside Primary School – Malay Dance - Lenggok ala Canggung (4min) 11.40am Persembahan By RSEnterprises 12.00pm Welcome Party by Dikir Barat MAEC (Like Malay Wedding Procession) Arrival of Guest of Honour (GOH) Advisor to Jurong GRC Grassroots Organisations Mdm Halimah Yacob Speaker for Parliament MP For Jurong GRC 12.05pm MAEC - Malay Dance Performance (5min) 12.15pm Performance By RSEnterprises 12.30pm MAEC - Dikir Barat (10min) 12.40pm Welcome Address by GOH 12.45pm Guest-of-honour and special guests to tour the event booths at CC foyer and mingle with residents. GOH also to tour OM@TJ new exhibition: Jen.de.la by Shah Rizzal Performance By RSEnterprises	Time	Programme
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with residents. GOH also to tour OM@TJ new exhibition: Jen.de.la by Shah Rizzal		
·	12.45pm	
12.50pm Performance By RSEnterprises		•
	12.50pm	Performance By RSEnterprises
1.30pm Annaku Sayang (Malay Skit by HPB)	1.30pm	Annaku Sayang (Malay Skit by HPB)
2.00pm Stage Games – By RSEnterprises	2.00pm	
(eg. How to wear sarong/ tudung/ and etc)		
(eg. CEP quiz on the different festivals in Singapore and etc)		(eg. CEP quiz on the different festivals in Singapore and etc)

Annex B

Bulan Bahasa @ Taman Jurong - Featured Exhibition

Exhibit Title Jen.de.la by Shah Rizzal, a satellite exhibition of Bulan Bahasa 2014

Venue: Our Museum @ Taman Jurong (OMATTJ),

1 Yung Sheng Road, Singapore 618495

Exhibition Period: 13 September 2014 – 15 November 2014,

Admission fees: Free Admission

OMATTJ Opening Hours: Monday – Friday: 3pm – 9pm,

Saturday: 10am – 9pm, Sunday: 10am – 6pm,

For more information, please contact Sharifah at 6332 3208, sharifah_mohd_razif@nhb.gov.sg or Raudha at 6332 7819, raudha_muntadar@nhb.gov.sg

Blurb:

Held in conjunction with the Malay Language Month 2014 or Bulan Bahasa 2014, "Jen.de.la" by artist Shah Rizzal is an artist-in-community project that explores the relationship between one of Taman Jurong's resident Mdm Afsah and the ever-changing physical and social landscape of the district over the years. In the exhibition, he shares his discoveries through multi-media installations and a series of storytelling sessions. The exhibition will be presented in Malay with accompanying English texts.

Annex C

Artist's Profile - Shah Rizzal

Graffiti art has opened the doors to Shah's art endeavours and how he comprehends his surroundings. His art has evolved from the angst ridden spontaneous visual execution to a more poetic approach in terms of comprehension and its outcome. He has developed what he has experienced from earlier artistic exposures to produce a refined form of diplomacy between the clash of culture, experience, understanding and the emotion through both his academic and professional adventures.

Shah has come to grasp the poetic stance of graffiti art as an idea or a form of inspiration. Recently, he has taken an interest in performance art due to its spontaneous nature and its history of controversial outlooks. This particular reason in itself drives Shah to create artworks that raise certain discourses in a more interesting manner.

