

TAMPINES GRC OFFICE
media release



Tampines Central Community Club
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10 September 2017

Tampines celebrates Malay Language Month through the arts and a trip down memory lane

The first-ever launch of the Malay Language Month celebrations at Our Tampines Hub will bring together more than 1,000 residents and volunteers

In conjunction with the national Malay Language Month 2017 celebrations, close to 1,000 volunteers and residents of Tampines came together for a carnival of fun and nostalgia. Held for the first time at Our Tampines Hub, **Genderang Bahasa dan Budaya, Official Launch of Bulan Bahasa 2017 @ Tampines**, featured a packed afternoon and evening of arts, crafts, dance, music and language activities **Mr Heng Swee Keat, Minister for Finance** launched the event this evening, **10 September 2017**, along with the Advisers to Tampines Grassroots Organisations: **Mr Masagos Zulkifli, Minister for the Environment and Water Resources, Mr Desmond Choo, Mayor of North East District, Mr Baey Yam Keng, Parliamentary Secretary for Culture, Community and Youth. Ms Cheng Li Hui.**

Highlights of Genderang Bahasa dan Budaya

2 Genderang Bahasa dan Budaya was introduced 3 years ago in support of the annual national Malay Language Month. It has since become one of the GRC's signature events. This year, Grassroots Leaders from the Malay Activity Executive Committees (MAECs) in Tampines came together to organise a half-day event at Our Tampines Hub to promote a greater appreciation and use of the Malay language.

3 The event was about giving visitors a hands-on experience to appreciate the different ways the Malay language promotes the community's artistic and cultural traditions. Through finely-decorated panels, the event shared information on the origins of well-known *kampong* games such as *sepak raga* and *chaptah*, as well as traditional Malay wedding paraphernalia such as the *bunga rampai* and *sireh dara*. Mini workshops were run to give visitors the opportunity to try their hands at Malay *dance*, *dikir barat*, *kompang* and batik painting.

4 Many were drawn to the booth featuring traditional attire. The design origins and intricacies of the *baju kurung* were explained. The station attracted visitors from all races who took photographs while wearing the costumes.

5 One of the highlight of the event was however the *Sahibba* station. Groups of friends and families took up the scrabble challenge called *Sahibba*. Guest of Honour, Mr Heng Swee Keat and the other Advisers also joined residents in playing the game.

6 Mr Heng Swee Keat had earlier officially launched Genderang Bahasa dan Budaya 2017 which signalled the start of a month-long Malay language activities throughout Tampines GRC. Activities showcased at the Genderang Bahasa dan Budaya event will be replicated in the five constituencies to enable the MAECs to engage more residents. Please see the appended Annex for the list of activities.

7 A performance by winners of the *Gema Si Cilik* singing contest drew a huge response from the audience. The talent contest, organised by Tampines West Community Club, promotes the preservation of Malay language through song and dance. Pre-schoolers from Al Amin Education Pte Ltd and PCF Sparkletots Preschool @ Tampines Central were the two top winning teams in this year's contest.

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About People's Association

The [People's Association](#) (PA) is a statutory board established on 1 July 1960 to promote racial harmony and social cohesion, and to act as a bridge between the Government and the people. We offer a wide range of community [programmes](#) and volunteering opportunities for Singaporeans from all walks of life. Our network includes more than 1,800 [grassroots organisations](#) (GROs), over 100 Community Clubs, five Community Development Councils, National Community Leadership Institute and Water-Venture. More information at www.pa.gov.sg

ANNEX**GENDERANG BAHASA & BUDAYA 2017
Bulan Bahasa Celebrations in Tampines GRC**

Community Club (CC)	Date	Event Title	Contact Person
Tampines Changkat CC	16 Sep '17	Keluarga Wau	Izalita Ibrahim Tel: 67811806
Tampines North CC	16 Sep '17	Tampines North Bulan Bahasa	Shaista Akhtar Tel: 67857166
Tampines East CC	30 Sep '17	Dondang Ala Sayang	Siti Mariam Abd Majid Tel: 67863227
Tampines West CC	7 Oct '17	Bahasa Busana Melayu Tradisional	Nurvidayu Asmawi Tel: 67881912
Tampines Central CC	14 Oct '17	Sahibba / Metamorfosis	Salmah Ismail Tel: 67850004