



## **MEDIA RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **The Tamil Language Festival 2013 Cultivates a Love for Tamil**

Wednesday, 20 March 2013 – Volunteers and partners are gearing up for this year's Tamil Language Festival 2013.

#### **Creating Excitement on the Ground**

20 volunteers will be fanning out in Little India on 23 March from 2.30pm to 5.30pm to distribute colourful flyers and put up posters with information on this year's Festival activities.

“There are many exciting activities taking place this year. The programmes are targeted at various segments of the community – school children, youths and the general public - and we want as many people to take part and benefit from these programmes,” said Mr Rajaram, Chairman of the Tamil Language Council. “Through this outreach, we want to reach everyone as there is something for all to enjoy and learn. These activities are also excellent opportunities for the community to immerse themselves in an environment where Tamil is spoken and heard.”

These volunteers, easily identifiable by their striking blue caps, will be making their rounds visiting shops, temples and eateries.

The public is welcome to join them and can register their interest by contacting Sankari at [Sankari\\_Elavalahan@nlb.gov.sg](mailto:Sankari_Elavalahan@nlb.gov.sg) by 22 March 2013.

#### **Tamil Language Festival Launch 2013**

A host of exciting programmes has been lined up for this year's Tamil Language Festival, to call on all in the community to “Love Tamil, Speak Tamil”.

Mr S Iswaran, Minister in the Prime Minister's Office & Second Minister for Home Affairs & Trade and Industry, will officially launch the month-long festival on Saturday, 30 March 2013.

The Tamil Language Festival is the signature event of the Tamil Language Council. Throughout April, the community can participate in a series of literary, oratorical and cultural events that will encourage them to embrace their mother tongue and use it in their daily lives.

This year's festival will take place from 30 March to 28 April 2013. The full list of programmes can be found in Annex A.

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### **About Tamil Language Festival 2013**

The Tamil Language Festival is spearheaded by the Tamil Language Council which was formed in 2000 under the auspices of MICA. It comprises representatives from the education sector, major community organisations, arts groups and the media. The Council has organised the Festival since 2007 with partner organisations marking it a major event in their organisational calendar. There has also been a growing interest in organisations wanting to be part of the festival.

A key partner for the Tamil Language Festival is MOE's Tamil Language and Learning Promotion Committee (TLLPC). Set up in 2006. TLLPC's strategic focus is to promote the speaking and learning of Tamil among students.

## Tamil Language Festival 2013 – Programme List

S/ No	Dates Proposed	Time Proposed	Title of Programme	Partner/ Organizer	Contact Person	Venue
<b>Week 1</b>						
1	31/3/2013, Sunday	6pm to 9pm	Tirukkural Vizha 2013	Tamil Language and Cultural Society	Mr Harikrishnan: 9791 3001 hari@ibmc.com.sg	UPTLC Auditorium
<b>Week 2</b>						
2	6/4/2013, Saturday	9am to 6pm	'Katrakal Karpithal' Karutharangu	Tamil Language and Cultural Division (NIE) and Tamil Language Club (NIE)	Dr Sivakumaran: 6790 3509 sivakumaran.r@nie.edu.sg Ms Archana: 8666 6950 liveurlifefully@hotmail.com	Lecture Theatre 1, National Institute of Education
3		9am to 7pm	Malaysia-Singapore Tamil Literature Conference	Singapore Tamilian Association	Mr Devaraja: 98793151 devaraja.v@gmail.com	UPTLC Auditorium
4		4pm to 7pm	Kalakkal 2013	Ivann Productions	Mr Narayanan: 9767 0854 narayanan@sinda.org.sg	Auditorium, Woodlands Regional Library
5	7/4/2013, Sunday	10am to 5pm	"Pachai, Manja Karuppu Thamizhan Naan" (Debating Tamil Identities in Contemporary Tamil Films)	Ms Jayasutha Samuthiran & Ms Vasugi	Ms Vasugi: 9865 6532 vasugikailasam@gmail.com Ms Jayasutha: 8183 9034 jayasutha@nus.edu.sg	The Screening Room, The Arts House
6	7/4/2013, Sunday	10.00am to 6.30pm	Script Writing Workshop	Thangameen	Mr Paalu: 8279 3770 thangameen@hotmail.com	Programme Zone, Ang Mo Kio Public Library

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8	7/4/2013, Sunday	6.30pm to 9.30pm	Kutrala Kuranvanji	Singapore Tamil Illakiya Kalam	Dr. Rathina Vengadesan 9012 5643 ilavenga@yahoo.com Mr. S Mathialagan 9853 6465 mathi@sconcesolutions.com	UPTLC Auditorium
<b>Week 3</b>						
9	13/4/2013, Saturday	9am to 12.30pm	Thamizhavel Memorial Lecture 2013	Singapore Tamil Teachers Union	Mr S Nalluraj: 9758 0902 sttu.gensec@gmail.com	UPTLC Auditorium
10		2pm to 5pm	Interactive Engagement of Tamil Language Through New Media Technologies	Mr S Gunasegaran	Mr S Gunasegaran: 9660 1051 powerguna@gmail.com	Programme Zone, Ang Mo Kio Public Library
11		2.30pm to 5.30pm	Umar Pulavar Arangam	Singapore Kadayanallur Muslim League & Umar Pulavar Tamil High School Old Students Association	Mr A. R. Mashuthoo: 9795 8142 mashuthoo_abdul_rahiman@m oe.edu.sg	UPTLC Auditorium
12		6pm to 10.30pm	Chitirai Kalai Iravu	Little India Shopkeepers & Heritage Association	Mr Rudhrra: 6392 2246 secretariat@lisha.org.sg	Opposite Serangoon Plaza Open Field
13	14/4/2013, Sunday	10am to 3pm	Tamilum Kalaiyum-Our Singapore Journey (Seminar & Exhibition)	Singapore Indian Artist Association	Mr Kevin Raja: 8320 5505 siaa@hotmail.sg	SINDA Auditorium
14		7pm to 8.30pm	Sorsilambam 2013 - Finals	Narpani Pearavai	Mr Kartiravan: 63405094 Karthi@pa.gov.sg	Mediacorp TV Theatre

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<b>Week 4</b>						
15	19/4/2013, Friday	2pm to 6pm	Fun at Library	Sirpugal & Tamil Representative Council	Ms Praba: 6336 6316 tamilsrep@yahoo.com.sg	Auditorium, Woodlands Regional Library
16	20/4/2013, Saturday	2.00pm to 5pm	Sorpor - Finals	Tamil Representative Council	Ms Praba: 6336 6316 tamilsrep@yahoo.com.sg	MDIS Auditorium
17		8am to 1pm	25TH Pre University Seminar on Tamil Language and Literature	Yishun Junior College	Mdm A. Mallika: 9862 0129 a_mallika@moe.edu.sg	Auditorium, Yishun Junior College
18		10am to 12pm	Thaninayagam Adigalar Centenary Celebration	Thamizhavel Narppani Mandram	Mr Elias: 9189 4649 sangam_elias@yahoo.com.sg	Programme Zone, Ang Mo Kio Public Library
19		6.30pm to 8.30pm	Pathey Nimidam - Finals (Tamil Theatre Festival - open to all)	Ravindran Drama Group	Mr Nakulan: 94304937 kobu@rdg.org.sg	Auditorium ,Tampines Regional Library
20		6pm to 9pm	Neeyaa Naanaa (Debate talk show hosted by Vijay TV Gopinath)	Tamil Pattimandra Kalai Kazhagam	Mr Yusof Rajid: 9001 6400 tamilpmkks@yahoo.com	ITE College West, Choa Chu Kang
21	21/4/2013, Sunday	9.30am to 1pm	International Speech & Evaluation Contest in Tamil	Tamil Language and Cultural Society	Mr Harikrishnan: 9791 3001 hari@ibmc.com.sg	Auditorium, Woodlands Regional Library
22		6pm to 9pm	33rd Tamilar Thirunal Vizha 2013	Mathavi Literary Society	Dr NR Govinden: 9116 6043 nrgovinden@yahoo.com	UPTLC Auditorium

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<b>Week 5</b>						
23	27/4/2013, Saturday	2pm to 5pm	Financial Talk: Starting a Business	Singapore Indian Chamber of Commerce & Industries	Mr Narayana Mohan: 9832 3722 secretary@mmcbizlink.com	The POD, National Library Building
24		6pm to 9pm	Muthamizh Vizha 2013	Association of Singapore Tamil Writers	Mr Naa. Aandeappan: 97849105 aavanna19@gmail.com Mr. Suba Arunachalam: 93221138 sukam99@singnet.com.sg	UPTLC Auditorium
25	28/4/2013, Sunday	10am to 6pm	Narpani Family Day 2013	Narpani Pearavai	Mr Kartiravan: 63405094 Karthi@pa.gov.sg	Universal Studios Singapore
26		6pm to 9pm	Kavimani Desiya Vinayagam Pillai Puzgal Pottrum Vizha	Kavimalai Poets	Mr Ma Anbalagan: 90053043 ma.anbalagan@gmail.com	UPTLC Auditorium